

Put the Full Power of Big Data to Work for You

## miInsights Premium Solution

As an EBMS plan sponsor, you're already using miInsights at the core level to get a broad financial overview of your plan. You know that data is a valuable tool these days.

Now it's time to step it up a notch. EBMS invites you to use miInsights at the highest possible level - miInsights Premium - **where data becomes business intelligence.**

The miInsights Premium Solution allows you to proactively mitigate risk, improve the organization's fiscal health, and ensure the long-term sustainability of your self-funded plan.

### Our miInsights Premium Solution includes:

- **Extensive analytics**  
You receive our most detailed level of data analytics and reporting.
- **Customized semi-annual reports**  
These periodic reviews reveal trends, so you can see what is driving or detracting from your health plan performance.
- **Healthcare informatics strategists**  
Our on-staff experts ask the questions you may not know you should be asking and then find the answers.

# Data + Data Analysts =

Plan funds that are healthy, viable,  
and improve the lives of your members

This dynamic solution features two key components:  
**expert analysis of data and strategic application of data.**

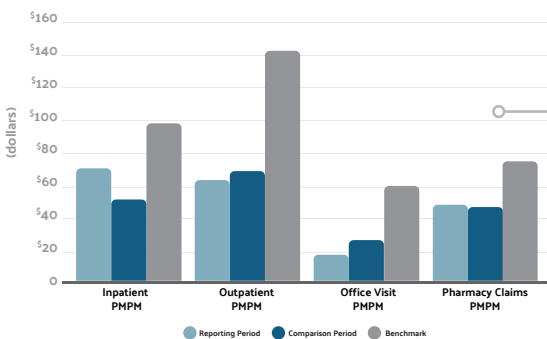
## Extract meaning from the numbers

What good is data if you don't fully understand it? Our healthcare informatics strategists have the knowledge and training to analyze highly complex data – so you can mitigate risk, contain costs, and improve quality.

### Our data can give you:

- Concurrent and prospective risk scores by utilizing predictive modeling
- Integrated clinical and financial views
- Clinical and financial data from all sources (lab, pharmacy, biometrics, etc.)
- Clinical drivers of cost
- Population health management (PHM) data solutions
- Risk scoring at the group or individual level

Example of a Health Plan Snapshot



total health plan claims paid	# subscribers	# members
<b>\$1,548,972</b>	<b>461</b>	<b>972</b>
REPORTING PERIOD	REPORTING PERIOD	REPORTING PERIOD
<b>\$2,827,535</b>	<b>472</b>	<b>1,028</b>
COMPARISON PERIOD	COMPARISON PERIOD	COMPARISON PERIOD

Contact your Account Manager for a free Benefit Plan Summary Analysis or more information

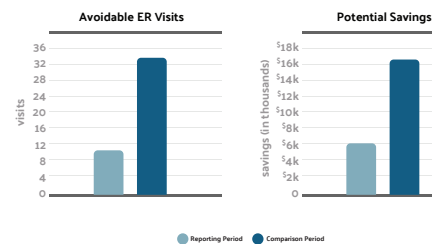
## Translation of data can steer plan members toward high-value care

For every piece of data that is brought forward, EBMS will provide recommended solutions.

### FOR EXAMPLE:

**The problem:** data reveals a trend of preventable, costly ER visits.

**The EBMS solution:** add services that ensure members have easy, less expensive access to primary care – such as telemedicine or an on-site health center.



### EXAMPLE:

CONDITION	DESCRIPTION	REPORTING PERIOD (# members)
CHRONIC OBSTRUCTIVE PULMONARY DISEASE	Members with COPD who had an annual spirometry test	0
	Annual flu vaccination	0
CORONARY ARTERY DISEASE	Annual lipid profile	1
	On anti-platelet medication	1
	On lipid lowering medication	1
DIABETES	Annual dilated eye exam	16
	Annual HgA1c test done	16

**The problem:** data reveals that populations of employees with chronic diseases are under-utilizing services or not complying with maintenance care.

**The EBMS solution:** add an intensified disease management and case management program to keep members healthier and lower long-term costs.

### EXAMPLE:

**The problem:** data reveals that a large percentage of employees with chronic conditions are not filling prescribed treatment prescriptions regularly, putting the fund at risk.

**The EBMS solution:** personalized pharmacy solutions, such as auto refill and mail order pharmacy fulfillment, help employees stay compliant and reduce complications.

Utilization Metrics per 1,000 Pharmacy Scripts Mail Order

